1. Welcome

a. Welcome and Introductions

Meeting called to order at 10:03a.m.

b. Call to Order

Attendance

Members

Present: Stephanie Cooper, Mallory Rusch, Jennifer Shotwell, Tiffany Patton, Raquel Cooper, Amy Blansit, Katheryne Staeger-Wilson, Randall Wollenberg, Deitra Colquitt, Rachel Tripp, Kimberly Henderson

Absent: Anatolij Gelimson, Izzy Litwack, Pamela Neal, Jason Stoff, Pierre Yancy, Karen Englert

c. Attendance

d. Approval of Meeting Minutes

Motion made by Katheryne, Tiffany seconded, no further discussion, motion carries.

2. Board Committee Reports

a. Resource Development

- Brunch results
- Sponsorship Packet Presentation + Opportunities for Summit Sponsorships

Pros for the advocacy brunch-great venue, good attendance. Cons-parking, better oversight of raffle, refine check-ins. Would like to look for another venue unless the current company has their own parking lot.

Summit sponsorships-updated the event packages and other opportunities for sponsors. Can now personalize what they want their sponsorships to look like. Have changed names to levels of sponsorship, can swap out tickets for other events, Other opportunities include supporting a coalition, podcast sponsorships, book club sponsors and newsletter sponsors. Also are now building specific programs around employee engagement partnerships (a company can select specific programming that they are working on). The staff is still working on a new online sign-up form for sponsorships. Katheryne asked about when the official document will be ready for organizations to register, as her organization is planning budget decisions now. The information that will be shared with members can be used now, as the content decisions have already been made. Some clarifying answers were given regarding the selection of reads for the book club. Randy asked who should be targeted for membership, sponsorships, etc. by the board members. Mallory indicated that the small business space is where she feels they will receive the most interest. Corporate sponsorships is not an area that has been targeted in the past, but will be for the upcoming summit as it addresses childhood poverty.

Action Item-The sponsorship packet will be sent to all board members

Assigned to: Mallory Rusch
Due: 07/26/2024

3. Executive Director Report

Mallory reviewed information regarding organizational membership refinement. This is an initiative that has occurred in the past, but with little success. It was revamped and will re-roll out the new program in the upcoming months. If you work in the nonprofit sector, please share with other NFP's that may be benefit from Empower Missouri. She has also kicked off the summer book club. The author of Invisible Child will be the keynote speaker at the Poverty Summit this fall. Launching the Missouri Rural Food Access Partnership this month, the webinar will be held on Wednesday (https://empowermissouri.org/events/missouri-rural-food-access-partnership-launch-webinar/).

EM (Empower Missouri) is also in the process of recruiting advocacy partners for the 24-25 cohort. There are no major updates on operations, working on interviews for Chief of Policy Staff and the second Food Security Policy manager position. Also working on the hire of the criminal justice policy manager. Mallory requested that the board vote for an additional policy manager for criminal justice . Jennifer made the motion, Amy seconded, no further discussion, motion carries.

Also working to identify a DEIB trainer for the staff retreat in December. While they are building out the training, they will also discuss a training for the board and will bring back the information to the September meeting for further discussion by the board. The staff is also working on the FY25 development plan as well as donor appreciation events.

- **Action Item-A copy of the job description for the second criminal justice policy manager will be sent out to board members to share.**
  Assigned to: Mallory Rusch
  Due: 08/01/2024

4. FY22-24 Strategic Plan Results

Mallory reviewed the strategic plan accomplishments from FY22-24 for the organization. (Please see handout for more details). One of the major accomplishments has been legislative relationships and the more intentional way the staff is working on a legislative level. Another accomplishment has been the increase in advocacy partners over the past few years. Additionally, the increase of awareness and engagement for opportunities for involvement has increased substantially over the past few years. Finally, vast improvements have occurred for staffing and board.

5. FY25 Annual Plan Presentation

(The annual plan has been placed in Google Drive for board review and detail). All programmatic goals for FY25 have been placed in this document, along with policy work, resource development, board development/governance, planned giving, staff growth and professional development. Randy asked for clarification for the difference between campaign and advocacy. Mallory provided an explanation and gave examples of the two areas of concentration.

6. Board Business & Priorities

- ED Review + Raise Discussion
- Vice President Needed
- Governance Chair Needed
- FY25 Board Goal Review + Discussion

Tiffany discussed the new training module reviewing the technical dynamics, governance piece and the board buddy program that need to be created. The governance committee is taking the lead of a majority of the work for the board goals. Another topic that is changing for the committees is the requirement of committee meeting minutes so that all board members are kept aware of the business and conversation that is occurring in the committees. Tiffany has requested for board members to step into a governance committee chair and/or a vice-president role for the board. Raquel asked about what the duties were for each position that is open. (A formal board committee chair responsibility document can be located in the Google Drive). Raquel Cooper has volunteered to fil the vice-chair role for the board. Tiffany will be reaching out to do some recruitment for the governance committee chair. A motion was made by Stephanie to accept Raquel as the vice-chair, Randy has seconded, no further discussion, motion passes.

Attendance

Members

Present: Stephanie Cooper, Jennifer Shotwell, Tiffany Patton, Raquel Cooper, Katheryne Staeger-Wilson, Randall Wollenberg, Deitra Colquitt, Rachel Tripp, Kimberly Henderson

Absent: Mallory Rusch, Anatolij Gelimson, Izzy Litwack, Pamela Neal, Amy Blansit, Jason Stoff, Pierre Yancy, Karen Englert

A motion was made by Stephanie to enter into closed session, Jennifer seconded. No further discussion, motion carries at 11:51a.m. The topic of conversation is the Executive Director evaluation and raise for the ED.

A motion was made by Raquel to provide a salary increase, Katheryne seconded. No further discussion, motion passes.

A motion was made to leave closed session by Raquel, a second was made by Randy, no further discussion, motion carries. Closed session ends at 12:41pm.

7. Closing

A motion was made by Raquel, a second was made by Randy, no further discussion, motion carries.

Action Item-The board meeting schedule will be sent out via email for discussion.
Assigned to: Mallory Rusch
Due: 07/26/2024

a. Action Items

b. Set Board Calendar for Fiscal Year

8. Adjournment

Meeting adjourned at 12:44p.m.