

A background image showing several people's hands holding up lit sparklers against a light blue sky. The sparklers are bright and create a celebratory atmosphere.

CELEBRATING A LEGACY OF PEOPLE-POWERED PROGRESS

*Partner with us to build a brighter future for every
Missourian.*

Learn more about our work at:
www.empowermissouri.org

JOIN US IN THE FIGHT TO END POVERTY IN MISSOURI.

For more than a century, Empower Missouri has been a champion for families struggling with homelessness, food security, mass incarceration, and access to healthcare. In 2026, we are celebrating 125 Years of People-Powered Policy Change, and we invite you to partner with us to recognize this milestone, and dream with us to build a better Missouri for the next generation. Sponsor us this year, and become part of a community of advocates with a long legacy of fighting for change that will improve the lives of everyday Missourians, and winning those fights.



ABOUT EMPOWER MISSOURI

We are the oldest and largest anti-poverty advocacy organization in our state, and one of the first organizations of its kind in the nation. We are nonprofit and nonpartisan, working to secure basic human needs and equal justice for every person in our state through coalition-building and advocacy. Our long history has equipped us with a clear understanding of how poverty has been created and sustained by public policy decisions, and we believe that substantive policy change is the only long-term solution to ending poverty.

OUR IMPACT

1,297 COALITION MEMBERS
REPRESENT
659 ZIP CODES
ACROSS MISSOURI

IN 2025, OVER
1,350
ADVOCATES PARTICIPATED
IN TRAINING OPPORTUNITIES

NEARLY
6,000
UNIQUE VISITORS TO
OUR WEBSITE EACH MONTH

5,800+

SUBSCRIBERS TO OUR WEEKLY
EMAIL NEWSLETTERS

9,900+

FOLLOWERS ACROSS OUR
SOCIAL MEDIA PLATFORMS

CELEBRATE 125 YEARS OF PEOPLE-POWERED POLICY CHANGE.

Over the year we'll be offering many ways to get involved with the celebrations—both special moments to celebrate at several of our long running annual events, and new events we're introducing or bringing back this year. We'll be in your communities, attending local events and learning more about the challenges Missourians are facing, as well as supporting the solutions that your customers and clients have seen make a difference in their lives every day. We'll be hosting opportunities to connect with the Empower Missouri community, learn from each other, take action together, and envision a future where **every Missourian can thrive**. Our growing list of programs this year offers the perfect opportunity to get involved as a sponsor, with so many ways to connect with our audience and position your organization as a leader in improving your communities.



By partnering with us as a sponsor in 2026, you are joining a legacy of leaders fighting to build a Missouri that works for everyone in our communities. Sponsorship this year will position your organization as a leader in making lasting change to end poverty in Missouri, and give you access to our vast and growing network of nonprofits and advocates across the state.



125TH ANNIVERSARY PACKAGES

To celebrate our 125th Anniversary Year, we are seeking Anniversary Sponsors to provide leadership support for our three anchor events in October 2026 for our anniversary year:

- Our **125th Annual Anti-Poverty Advocates Summit**, a two-day conference to be held in Columbia, Missouri on October 1-2
- Our **125th Anniversary Awards Dinner**, a celebration of 125 years of people-powered progress to be held in Columbia, Missouri on October 1
- **Give MO Day**, a special celebration of Empower Missouri's legacy & promise for the future, with satellite events in at least half a dozen cities across the state (Kansas City, Springfield, Columbia, St. Charles, St. Louis, Cape Girardeau, and Trenton), to be held on October 21

All sponsorships include:

- Logo on the 125th Anniversary page on our website through December 31, 2026, where our network will be driven on a weekly basis to get updates on anniversary events and announcements
- Logo in our Anniversary Impact Report, to be issued in Summer 2027
- Recognition on social media, reaching over 9,000 followers across Facebook, Instagram, X, and LinkedIn

We have several sponsorship package options to build your ideal partnership, or contact us to customize a package to meet your needs.



PRESENTING ANNIVERSARY SPONSORSHIP - \$25,000

Only 2 Presenting Sponsorships Available!

PACKAGE BENEFITS

- 16 tickets to the Anti-Poverty Advocates Summit and Anniversary Celebration Dinner
- Two pieces of collateral distributed in attendee gift bags at the Summit
- Three social media spotlights reaching over 9,000 followers across Facebook, Instagram, X, TikTok, and LinkedIn
- Prime logo placement on programs, registration page, slideshows, and in-event signage at the Summit & Anniversary Dinner PLUS logo placement on event signage at all other 2026 events (GiveMO Day events, Reel Conversations screenings, and tabling at more than a dozen community events)
- Recognition in all Anniversary-related emails, blog posts, and e-newsletter sent to our audience of over 6,000 subscribers, including featured placement in all Give MO Day materials
- Invitation for a representative to speak during opening remarks at the Summit or Awards Dinner
- Opportunity to co-host a Give MO Day satellite event collaboratively designed between our organizations
- Featured on a special episode of Under the Dome, Empower Missouri's podcast, spotlighting your business as a champion for social justice in Missouri. Video content from the interview will also be featured across our social media channels
- Recognition in Anniversary press releases distributed to local media throughout the year
- Featured article in our Anniversary Impact Report highlighting your Anniversary Sponsorship

GOLD ANNIVERSARY SPONSORSHIP - \$10,000

PACKAGE BENEFITS

- 12 tickets to the Anti-Poverty Advocates Summit and Anniversary Awards Dinner
- Two pieces of collateral distributed in attendee gift bags at the Summit
- Two social media spotlights reaching over 9,000 followers across Facebook, Instagram, X, TikTok, and LinkedIn
- Prime logo placement on programs, registration page, slideshows, and in-event signage at the Summit & Anniversary Dinner PLUS logo placement on event signage at all other 2026 events (GiveMO Day events, Reel Conversations screenings, and tabling at more than a dozen community events)
- Recognition in all Advocates Summit and Awards Dinner promotional emails and printed promotional materials, including printed Awards Dinner invitations, sent to our audience of over 6,000 subscribers
- Recognition in all Anniversary-related emails, blog posts, and e-newsletter sent to our audience of over 6,000 subscribers
- Invitation for a representative to introduce a breakout session at the Summit
- Opportunity to speak at a Give MO Day satellite event

SILVER ANNIVERSARY SPONSORSHIP - \$5,000

PACKAGE BENEFITS

- 8 tickets to the Anti-Poverty Advocates Summit and Anniversary Awards Dinner
- One piece of collateral distributed in attendee gift bags at the Summit
- Social media spotlight reaching over 9,000 followers across Facebook, Instagram, X, and LinkedIn
- Logo placement on programs, registration page, slideshows, and in-event signage at the Advocates Summit and Awards Dinner
- Recognition in all Advocates Summit and Awards Dinner promotional emails and printed promotional materials, sent to our audience of over 6,000 subscribers

BRONZE ANNIVERSARY SPONSORSHIP - \$2,500

PACKAGE BENEFITS

- 4 tickets to the Anti-Poverty Advocates Summit and Anniversary Awards Dinner
- One piece of collateral distributed in attendee gift bags at the Summit
- Logo placement on programs, slideshows, and in-event signage at the Advocates Summit and Awards Dinner
- Recognition in all Advocates Summit and Awards Dinner promotional emails, sent to our audience of over 6,000 subscribers

PERENNIAL SPONSORSHIP OPPORTUNITIES

In addition to our Anniversary Sponsorships, we have several ongoing opportunities to get involved and connect with our statewide network of advocates and nonprofit organizations. **Each of these sponsorships can be purchased at any time, and include a full year of benefits!**

All sponsorships include:

- Logo placement on our website for 12 months
- Logo in our next annual Impact Report
- Recognition on social media, reaching over 9,000 followers across Facebook, Instagram, X, and LinkedIn

SPONSOR A COALITION - \$5,000

Empower Missouri convenes three coalitions that are the core of our policy work - Affordable Housing, Community Justice, and Food Security. The coalitions are made up of representatives from direct service and advocacy organizations working in the field throughout the state. Sponsoring one of our coalitions offers you additional name recognition to its members and followers, and positions your organization as a leader in the fight against poverty. **Sponsorship benefits include:**



- Logo placement on the coalition's webpage
- Logo placement on monthly coalition meeting slides
- Logo placement and verbal recognition of your support at at least four town hall events on an issue being worked on by your coalition
- Two tickets to attend the Advocates Summit to network with coalition members
- Option to have your business spotlighted at our Day of Action in the Capitol with attendees and legislators

SPONSOR THE ADVOCATES BOOK CLUB - \$2,500

Our **Book Club** is an opportunity for advocates to learn more about poverty in Missouri, and the systems that perpetuate it. Meeting at different times throughout the year, both virtually and in-person, your sponsorship of the Book Club gets your name in front of both new and seasoned advocates from across Missouri.

Sponsorship of the Advocates Book Club includes:

- Logo placement on Book Club webpage and Facebook group for book club members
- Recognition in promotional emails for our Book Club sent to our full network at least 8 times a year
- Recognition on flyers for Book Club distributed at our Day of Action, Advocates Summit, town halls and tabling events
- Recognition at quarterly Book Club meetings

SPONSOR THE REEL CONVERSATIONS SERIES - \$2,500

Reel Conversations is Empower Missouri's statewide film screening series that brings people together through the power of film and dialogue. Rooted in our founding tradition of community conversation, each screening centers local voices and explores poverty in Missouri, the systems that shape it, and the solutions that can move our state forward.

By sponsoring a Reel Conversations screening, your organization will be recognized in front of an engaged audience of advocates, partners, and community members who care deeply about building a better Missouri.

Sponsorship of the Reel Conversations Series includes:

- Logo placement on the Reel Conversations webpage
- Recognition in promotional emails for Reel Conversations sent to our full network at least 8 times a year
- Recognition on flyers for Reel Conversations distributed at our Day of Action, Advocates Summit, town halls and tabling events
- Recognition at quarterly Reel Conversations events








REEL CONVERSATIONS

A film & dialogue series by Empower Missouri

Won't You Feed My Neighbor?

Join us for a free screening and conversation! "Won't You Feed My Neighbor?" explores food insecurity and celebrates the inspiring ways Missourians are improving access to fresh, nutritious food.

After the film, stick around for a discussion with Kansas City-area leaders driving real change locally.

This film is produced by Missouri Humanities. For more information, visit mohumanities.org.

Location:
Red Light Studio KC
5516 Troost Ave
Kansas City, MO 64110

Hear from local voices!
Sarah Owsley (Empower Missouri)
Ashley Vernon (The Giving Grove)
Maxfield Kaniger (Kanbe's Market)
Lauren Weinberg (Cultivate KC)
United Way of Greater Kansas City

RSVP using the link or QR code:
EmpowerMissouri.org/ReelKC




SPONSOR OUR NEWSLETTER - \$1,000

Empower Missouri sends a weekly newsletter, **Advocacy in Action**, featuring important news, advocacy opportunities and events every Tuesday. During the legislative session (January-May), we also send a Friday newsletter, **Updates from the Capitol**, that includes important hearings, votes, and bill actions from the previous and upcoming weeks. Sponsoring our e-newsletters offers a direct line to over 5,000 engaged Missouri residents passionate about social justice and dismantling poverty.

Sponsorship of our newsletter includes:

- Logo in the footer of every newsletter for a year, including a link to your website
- Shoutout in two issues of either newsletter in a special "Sponsor Spotlight", including a link to your website
- Opportunity to distribute a unique discount code for your product or service



Advocacy in Action

July 9th, 2024

Thank you for subscribing to Empower Missouri's updates, {{Salutation or 'friend'}}!

...tter once a week (on Tuesdays) until we resume twice-weekly. You can manage your mailing list preferences [here](#).



Updates from the Capitol

April 12th, 2024

Thank you for subscribing to Empower Missouri's updates, friend!

For the remainder of the legislative session, we will be sending updates twice a week; Tuesday's email (Advocacy in Action) will feature our Weekly Perspective blog and upcoming events, while our Friday email (Updates from the Capitol) will feature legislative news and our podcast. You can manage your mailing list preferences [here](#).

In Review: This Week's Hearings

*On April 8th, [HB 1659](#) was heard in the [Senate Judiciary Committee](#). This [comprehensive national food bill](#) is a mixed bag. Though we [opposed the bill](#) overall at

Weekly Perspective



Missouri Needs a Statewide Healthy Food Financing Initiative

According to [2022 data analyzed by Feeding America](#), 15 percent of Missourians—more than 920,000 people—are [food insecure](#).

SPONSOR OUR PODCAST - \$2,500 OR \$1,000

Our **Under the Dome** podcast, released weekly during the legislative session with additional special episodes off session, offers an inside look at anti-poverty policy work. With a target audience of busy individuals who want to stay in the loop on anti-poverty policy, each episode reviews what's happening at the Capitol, and our special episodes also offer a deeper insight into policy issues, advocacy work, and so much more.

Sponsorship of Under the Dome includes:

- Logo placement on the Under the Dome podcast webpage
- Sponsor recognition in the show notes for every episode for the year
- Verbal recognition on the podcast:
 - At the \$1,000 sponsor level, host shout-out thanking your business for your sponsorship
 - At the \$2,500 sponsor level, inclusion of a :30 ad for your business at the midpoint of every episode

EMPLOYEE ENGAGEMENT OPPORTUNITIES - \$2,500

At Empower Missouri, we believe that all Missourians should have a voice in policymaking in our state. If you want to get your employees involved in advocacy for issues that are important to your business, we can work with you to create a customized experience. Are you a second-chance hirer? You might be interested in learning more about our **Clean Slate** campaign to make the expungement process affordable and accessible for all eligible individuals. Does your company provide services to schools? You might be interested in our campaign to **expand free school meals!** As a sponsor, you'll receive information about all of our training and advocacy opportunities, and for a small investment of \$2,500, our training team is available to:

- Offer a one-hour Advocacy 101 workshop to your employees, briefing them on the basics of policy advocacy along with a primer on the issues important to you.
- Provide templates for your team to engage virtually with legislators (phone and email scripts)
- Host a group of your employees for a visit to the capitol to speak with legislators directly about your priority issues.

PARTNER WITH US

Through collaboration, coalition building and advocacy, Empower Missouri is making strides to eradicate poverty in Missouri. We're changing the systems that drive poverty in our state and advancing evidence-based policy, and we want you to be a part of it! Your partnership with Empower Missouri will help us create a world where everyone can thrive.

To become a partner, visit our website and submit your information, and we will follow up with next steps. If you prefer to submit your information by mail, a form is available on the next page.



WWW.EMPOWERMISSOURI.ORG/PARTNERSHIPS



PARTNERSHIP FORM



GET STARTED!

We're excited to partner with you to make lasting change in Missouri! To get started, you can quickly and easily submit your information at www.EmpowerMissouri.org/Partnerships, or by scanning the QR code. Our team will follow up with you soon with any next steps.

If you would rather not submit online, please complete the below form and mail to: Empower Missouri, PO Box 104900, Jefferson City, MO 65110.

ORGANIZATION INFORMATION

Please write your organization's name *exactly* how you want it to be recognized and published.

Contact Name : _____

Address : _____

City : _____ State : _____ Zip Code : _____

Email : _____ Phone : _____

SPONSORSHIP INFORMATION

Please choose your sponsorship type.

ANNIVERSARY SPONSOR PACKAGES

- | | |
|--|---|
| <input type="checkbox"/> Presenting Anniversary Sponsor - \$25,000 | <input type="checkbox"/> Silver Anniversary Sponsor - \$5,000 |
| <input type="checkbox"/> Gold Anniversary Sponsor - \$10,000 | <input type="checkbox"/> Bronze Anniversary Sponsor - \$2,500 |

PERENNIAL SPONSORSHIP PACKAGES

- | | |
|--|--|
| <input type="checkbox"/> Sponsor a Coalition - \$5,000 | <input type="checkbox"/> Newsletter Sponsor - \$1,000 |
| <input type="checkbox"/> Advocates Book Club Sponsor - \$2,500 | <input type="checkbox"/> Podcast Sponsor <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000 |
| <input type="checkbox"/> Reel Conversations Sponsor - \$2,500 | <input type="checkbox"/> Employee Engagement - \$2,500 |

PAYMENT + NEXT STEPS

Payment

Once Empower Missouri receives this form, you will be sent an invoice via Bill.com. You have two options:

- Pay with an Electronic Funds Transfer (EFT)
- Mail a check to PO Box 104900, Jefferson City, MO 65110

THANK YOU FOR YOUR SUPPORT!

Questions? Contact Tony Baker at
Tony@EmpowerMissouri.org -or- 573-203-3258