

PARTNERSHIP OPPORTUNITIES



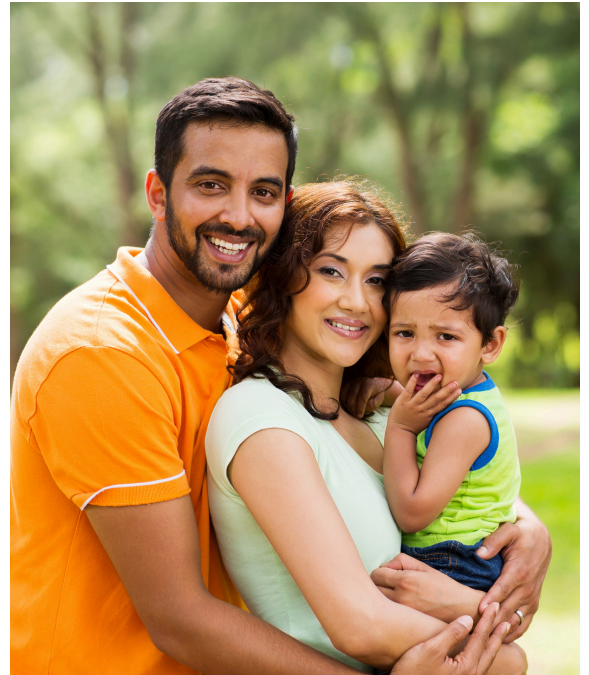
Working together to build a better Missouri.



Learn more about our work at:
www.empowermissouri.org

JOIN US IN THE FIGHT TO END POVERTY IN MISSOURI.

For over 120 years, Empower Missouri has been a champion for families struggling with homelessness, food security, mass incarceration, and access to healthcare. We are the oldest and largest anti-poverty advocacy organization in our state, and one of the first organizations of its kind in the nation. We are nonprofit and nonpartisan, working to secure basic human needs and equal justice for every person in our state through coalition-building and advocacy. Our long history has equipped us with a clear understanding of how poverty has been created and sustained by public policy decisions, and we believe that substantive policy change is the only long-term solution to ending poverty.



OUR IMPACT

821 COALITION MEMBERS
REPRESENT
160 ZIP CODES
ACROSS MISSOURI

IN 2024, OVER
1,200
ADVOCATES PARTICIPATED
IN TRAINING OPPORTUNITIES

IN THE 2024
SESSION, WE
TRACKED
443
BILLS THAT WOULD
DISPROPORTIONALLY IMPACT
MISSOURIANS LIVING IN POVERTY.

5,250+

SUBSCRIBERS TO OUR WEEKLY
EMAIL NEWSLETTERS

8,000+

FOLLOWERS ACROSS OUR
SOCIAL MEDIA PLATFORMS

Partnering with us as a sponsor will position your organization as a leader in making lasting change to end poverty in Missouri, and give you access to our vast network of nonprofits and advocates across the state.

PARTNERING WITH EMPOWER MISSOURI

All Partnerships Include:

- Listing on our Corporate Partners page on our website.
- Recognition of your partnership to our growing network of supporters (an email list of 5,000+, social media following of nearly 8,000, and average monthly website views of over 10,000).
- Opportunities for community engagement, including complimentary tickets to events, invitations to advocacy days, training opportunities, and other opportunities to participate in the legislative process.
- Marketing opportunities in our email newsletter, podcast, social media, annual Impact Report, through signage at events, and so much more!

We have several package options to build your ideal partnership, or contact us to customize a package to meet your needs.

	EVENT PACKAGES				OTHER OPPORTUNITIES				
	PLATINUM	GOLD	SILVER	BRONZE	COALITION	BOOK CLUB	PODCAST	E-NEWS	ENGAGEMENT
Website Recognition	●	●	●	●	●	●	●	●	●
Feature Article in Impact Report	●								
Listing in Impact Report	●	●	●	●	●	●	●	●	●
Social Media Spotlight	●				●				
Social Media Shoutout		●	●	●		●			
Logo on Event Signage	●	●				●			
Name on Event Signage			●						
Recognition in Emails	●	●	●	●		●		●	
Speaking Opportunities	●	●	●						
Podcast Shoutout							●		
Collateral Opportunities	●	●	●						
Event Tickets	●	●	●	●					

SIGNATURE EVENT PACKAGES

Our most valuable sponsorship opportunities include recognition at one or more of our signature events - the Anti-Poverty Advocates Summit, our annual Advocacy Awards Brunch, and our Week of Action.

The **Anti-Poverty Advocates Summit** is hosted each November in mid-Missouri. Nonprofit professionals and activists from across the state gather to explore the many ways poverty impacts our neighbors' lives, and how effective policy change can serve as a long-term solution towards creating a brighter future for all Missourians.

The **Week of Action** is our biggest advocacy opportunity each year, gathering activists from across the state for a week of virtual training, and an in-person Day of Action at the Capitol. Advocates learn key skills, take a deep dive on issues central to our core policy areas, and convene in Jefferson City to meet with lawmakers and advance anti-poverty policies.



PLATINUM SPONSOR - \$10,000

Choose from our Anti-Poverty Advocates Summit or Week of Action
Only ONE sponsorship available for each event!

Our Platinum Sponsor Package for any event includes:

- 8 complimentary tickets to Summit
- Featured article in our annual Impact Report highlighting your Platinum Sponsorship
- Recognition in pre-event emails and e-newsletter sent to our audience of over 5,000 subscribers
- Verbal recognition as a Platinum Sponsor at the chosen event
- Social media spotlight reaching nearly 8,000 followers across Facebook, Instagram, X, and LinkedIn

Additional benefits for each event include:

ANTI-POVERTY ADVOCATES SUMMIT	<ul style="list-style-type: none">• Logo placement on:<ul style="list-style-type: none">◦ Programs◦ Slideshow◦ Registration page◦ Signage• Invitation for a representative to speak during opening remarks• Two pieces of collateral distributed in attendee gift bags	WEEK OF ACTION	<ul style="list-style-type: none">• Logo placement on:<ul style="list-style-type: none">◦ Attendee Materials◦ Slideshow◦ Registration page◦ Signage• Logo featured on sleeve of t-shirts distributed to all attendees• Two pieces of collateral distributed in attendee gift bags
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EMPOWERMISSOURI.ORG/CORPORATE-PARTNERSHIP

GOLD SPONSOR - \$5,000

Choose from our Anti-Poverty Advocates Summit or Week of Action
Only TWO sponsorships available for each event!

Our Gold Sponsor Package for any event includes:

- 4 complimentary tickets to Summit
- Recognition in our annual Impact Report
- Recognition in pre-event emails and e-newsletter sent to our audience of over 5,000 subscribers
- Verbal recognition as a Gold Sponsor at the chosen event
- Social media shoutout reaching nearly 8,000 followers across Facebook, Instagram, X, and LinkedIn

Additional benefits for each event include:

ANTI-POVERTY ADVOCATES SUMMIT	<ul style="list-style-type: none">• Logo placement on:<ul style="list-style-type: none">◦ Programs◦ Slideshow◦ Registration page◦ Signage• Invitation to introduce one keynote speaker• One piece of collateral distributed in attendee gift bags	WEEK OF ACTION	<ul style="list-style-type: none">• Logo placement on:<ul style="list-style-type: none">◦ Attendee Materials◦ Slideshow◦ Registration page◦ Signage• Logo featured on sleeve of t-shirts given to all attendees• One piece of collateral distributed in attendee gift bags
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SILVER SPONSOR - \$2,500

Choose from our Anti-Poverty Advocates Summit or Week of Action

Our Silver Sponsor Package for any event includes:

- 2 complimentary tickets to Summit
- Recognition in our annual Impact Report
- Recognition in pre-event emails and e-newsletter sent to our audience of over 5,000 subscribers
- Social media shoutout reaching nearly 8,000 followers across Facebook, Instagram, X, and LinkedIn

Additional benefits for each event include:

ANTI-POVERTY ADVOCATES SUMMIT	<ul style="list-style-type: none">• Name listed on:<ul style="list-style-type: none">◦ Programs◦ Registration page◦ Signage• Invitation to introduce one breakout speaker	WEEK OF ACTION	<ul style="list-style-type: none">• Name listed on:<ul style="list-style-type: none">◦ Attendee Materials◦ Registration page◦ Signage• One piece of collateral distributed in attendee gift bags
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BRONZE SPONSOR - \$1,000

Choose from our Anti-Poverty Advocates Summit, Advocacy Awards Brunch or Week of Action

Our Bronze Sponsor Package for any event includes:

- 2 complimentary tickets to Summit -or- Brunch
- Recognition in our annual Impact Report
- Recognition in pre-event emails and e-newsletter sent to our audience of over 5,000 subscribers
- Social media shoutout reaching nearly 8,000 followers across Facebook, Instagram, X, and LinkedIn
- Name listed on registration page and in the program or attendee materials for chosen event



Sponsoring a signature event positions your organization as a leader in the fight against poverty. Limited opportunities are available for each event, so contact us today to secure your spot!

OTHER OPPORTUNITIES

SUPPORT A COALITION - \$2,500

Empower Missouri convenes three coalitions that are the core of our policy work - Affordable Housing, Community Justice, and Food Security. The coalitions are made up of representatives from direct service and advocacy organizations working in the field throughout the state. Sponsoring one of our coalitions offers you additional name recognition to its members and followers, and positions your organization as a leader in the fight against poverty. **Sponsorship benefits include:**

- Logo placement on the coalition's webpage
- Social media spotlight reaching nearly 8,000 followers across Facebook, Instagram, X, and LinkedIn
- Recognition in our annual Impact Report



SPONSOR THE ADVOCATES BOOK CLUB - \$1,000

Our **Book Club** is an opportunity for advocates to learn more about poverty in Missouri, and the systems that perpetuate it. Meeting at different times throughout the year, both virtually and in-person, your sponsorship of the Book Club gets your name in front of both new and seasoned advocates from across Missouri.

Sponsorship of the Advocates Book Club includes:

- Logo placement on registration page and event space signage (or slides for a virtual event)
- Recognition in pre-event emails sent to our audience of over 5,000 subscribers
- Recognition on social media reaching nearly 8,000 followers across Facebook, Instagram, X, and LinkedIn
- Recognition in our annual Impact Report



Our Book Club launched in 2023, and we are offering a sponsorship for the first time in 2024. Purchase this sponsorship now for the chance to be recognized as a 2024-2025 sponsor of this growing program for only \$1,000!

SPONSOR OUR NEWSLETTER - \$500

Empower Missouri sends a weekly newsletter, **Advocacy in Action**, featuring important news, advocacy opportunities and events every Tuesday. During the legislative session (January-May), we also send a Friday newsletter, **Updates from the Capitol**, that includes important hearings, votes, and bill actions from the previous and upcoming weeks. Sponsoring our e-newsletters offers a direct line to over 5,000 engaged Missouri residents passionate about social justice and dismantling poverty.

Sponsorship of our newsletter includes:

- Shoutout in two issues of either newsletter in a special "Sponsor Spotlight", including a link to your website
- Opportunity to distribute a unique discount code for your product or service
- Recognition in our annual Impact Report



SPONSOR OUR PODCAST - \$500

Our Under the Dome podcast, released weekly during the legislative session with additional special episodes off session, offers an inside look at anti-poverty policy work. With a target audience of busy individuals who want to stay in the loop on anti-poverty policy, each episode reviews what's happening at the Capitol, and our special episodes also offer a deeper insight into policy issues, advocacy work, and so much more.

Sponsorship of Under the Dome includes:

- Shoutout by the podcast host at the beginning of six episodes
- Logo placement on the Under the Dome podcast webpage
- Recognition in our annual Impact Report

EMPLOYEE ENGAGEMENT OPPORTUNITIES - \$2,500

At Empower Missouri, we believe that all Missourians should have a voice in policymaking in our state. If you want to get your employees involved in advocacy for issues that are important to your business, we can work with you to create a customized experience. Are you a second-chance hirer? You might be interested in learning more about our **Clean Slate** campaign to make the expungement process affordable and accessible for all eligible individuals. Does your company provide services to schools? You might be interested in our campaign to **expand free school meals!** As a sponsor, you'll receive information about all of our training and advocacy opportunities, and for a small investment of \$2,500, our training team is available to:

- Offer a one-hour Advocacy 101 workshop to your employees, briefing them on the basics of policy advocacy along with a primer on the issues important to you.
- Provide templates for your team to engage virtually with legislators (phone and email scripts)
- Host a group of your employees for a visit to the capitol to speak with legislators directly about your priority issues.

PARTNER WITH US

Through collaboration, coalition building and advocacy, Empower Missouri is making strides to eradicate poverty in Missouri. We're changing the systems that drive poverty in our state and advancing evidence-based policy, and we want you to be a part of it! Your partnership with Empower Missouri will help us create a world where everyone can thrive.

To become a partner, visit our website and submit your information, and we will follow up with next steps. If you prefer to submit your information by mail, a form is available on the next page.



[EMPOWERMISSOURI.ORG/CORPORATE-PARTNERSHIP](https://empowermissouri.org/corporate-partnership)

PARTNERSHIP FORM



GET STARTED!

We're excited to partner with you to make lasting change in Missouri! To get started, you can quickly and easily submit your information at www.EmpowerMissouri.org/Corporate-Partnership, or by scanning the QR code. Our team will follow up with you soon with any next steps.

If you would rather not submit online, please complete the below form and mail to: Empower Missouri, PO Box 104900, Jefferson City, MO 65110.

ORGANIZATION INFORMATION

Please write your organization's name *exactly* how you want it to be recognized and published.

Contact Name : _____

Address : _____

City : _____ State : _____ Zip Code : _____

Email : _____ Phone : _____

SPONSORSHIP INFORMATION

Please choose your sponsorship type.

SIGNATURE EVENT PACKAGES

- ☐ Platinum Sponsor - \$10,000
- ☐ Gold Sponsor - \$5,000
- ☐ Silver Sponsor - \$2,500
- ☐ Bronze - \$1,000

OTHER OPPORTUNITIES

- ☐ Support a Coalition - \$2,500
- ☐ Advocates Book Club Sponsor - \$1,000
- ☐ Newsletter Sponsor - \$500
- ☐ Podcast Sponsor - \$500

☐ Employment Engagement Package - \$2,500

PAYMENT + NEXT STEPS

Payment

Once Empower Missouri receives this form, you will be sent an invoice via Bill.com. You have two options:

- Pay with an Electronic Funds Transfer (EFT)
- Mail a check to PO Box 104900, Jefferson City, MO 65110

THANK YOU FOR YOUR SUPPORT!

Questions? Contact Amber Foster-Hobart at
amber.foster-hobart@empowermissouri.org -or- 573-557-5659