



COMMUNICATIONS MANAGER

POSITION SUMMARY

The Communications Manager will support the Director of Advancement and the Advancement Team with the development of marketing and communications campaigns for Empower Missouri, in support of passing anti-poverty policy across the state. The Communications Manager will work independently and with a team to help grow Empower Missouri's reach throughout the state. The ideal candidate will have a strong interest and experience in writing, social media content creation and management, website management, and/or graphic design.

ESSENTIAL DUTIES & RESPONSIBILITIES

Communications Support for Coalitions + Campaigns + Events

- Serve as the primary communications lead for Empower Missouri's food security campaigns and initiatives.
- Lead story banking initiatives for our food security priorities, including coordinating, interviewing, writing, and publicizing stories gathered from individuals with lived experience with food insecurity.
- Capture and edit photography and video at events and actions at the Capitol as needed.

Organizational Communications

- Lead content creation, design, and execution of social media strategy across platforms: Facebook, Instagram, LinkedIn, X, and TikTok.
- Collaborate with the Development Manager to develop and implement fundraising campaigns (e.g., Give STL Day, Giving Tuesday).
- Create and implement a video strategy for social media, website, and other digital communications.
- Maintain and update the organizational website regularly.
- Manage and regularly update any food security-related campaign microsites (currently, the Food Access for a Lifetime and Rural Food Access Partnership microsites).
- Design digital content including graphics, infographics, and video clips for various campaigns.

Communications Operations

- Monitor and report analytics for websites and social media channels, identifying trends and growth opportunities.
- Assist with additional communications research, planning, and development as assigned.

KNOWLEDGE, SKILLS, AND ABILITIES

- Passion for ending poverty and ensuring all Missourians have access to affordable housing, adequate nutrition, and equal justice under the law.
- A commitment to social justice + [Empower Missouri's mission and values](#)
- Strong writing skills are required.
- Exceptional time management skills and the ability to prioritize tasks and juggle multiple projects simultaneously.
- Experience in graphic design, photography, HTML, WordPress, EveryAction, and Google Ads is a plus, but not required.

DESIRED EDUCATION AND EXPERIENCE

- 1–3 years of experience in communications, social media, marketing, or a related field. Experience in nonprofit settings is strongly preferred.
- Empower Missouri values lived experience, passion, and demonstrated skill over formal credentials. Applicants from a range of educational and professional backgrounds are encouraged to apply.

LOCATION

This is a remote position open to candidates based in Missouri. Some in-state travel is required, including bimonthly travel to Jefferson City during the legislative session (January–May) and occasional travel for events.

SALARY RANGE AND BENEFITS

\$50,000-\$65,000 starting salary with annual opportunities for merit-based and cost-of-living raises; health, life, dental, and vision insurance; generous PTO policy, paid holidays, and retirement plan

TO APPLY

Please send a cover letter, resume, one writing sample, and one design sample to jobs@empowermissouri.org.

Priority application deadline: July 11th. Applications will be accepted and reviewed on a rolling basis until the position is filled.