

# PARTNERSHIPS

*Working together to build a better Missouri.*



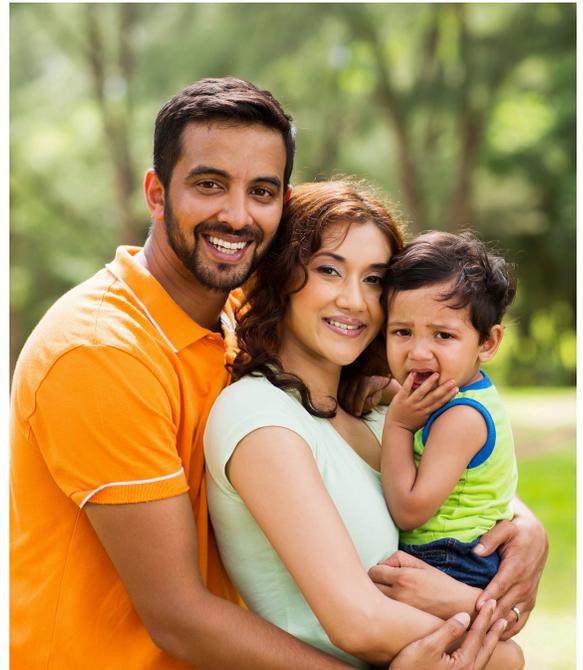
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Learn more about our work at:  
[www.empowermissouri.org](http://www.empowermissouri.org)

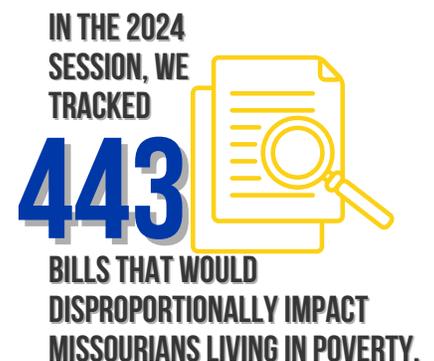
# JOIN US TO BUILD A STRONGER MISSOURI.

For over 120 years, Empower Missouri has been a champion for families struggling with poverty. Through collaboration, coalition building and advocacy, we're changing the systems that drive poverty in our state, and we want you to be a part of it!

This June, we're gathering to celebrate the people in our community that lift each other up, support every Missourian, and make it possible for us all to thrive. We're seeking partners to support this community celebration. Your sponsorship of this event will demonstrate your commitment to supporting your community, and **help more public servants, nonprofit employees, and advocates enjoy this festive event at no cost to them.**



## OUR IMPACT



**5,250+**

SUBSCRIBERS TO OUR WEEKLY  
EMAIL NEWSLETTERS

**8,000+**

FOLLOWERS ACROSS OUR  
SOCIAL MEDIA PLATFORMS

Partnering with us as a 2024-2025 sponsor will position your organization as a leader in supporting the community, and give you access to our vast network of nonprofits and advocates across the state.

# A CELEBRATION OF SERVICE

At Empower Missouri we believe that people-powered policy change is a proven force that changes lives, but what about the people that are on the front lines every day to make our communities thrive? Nurses, teachers, nonprofit employees, government employees-- they are all vital parts of making sure that every Missourian can access the basic needs that our organization fights for.

This event will highlight their contributions to the Kansas City area and feature activities that will delight and relax our treasured community members. We encourage you to join us in celebrating those who are leading the daily charge to help Missourians thrive. Your support will position your organization as a leader in the community.

## PARTNERING WITH EMPOWER MISSOURI

### All Partnerships Include:

- Listing on our Corporate Partners page on our website and on the event page.
- Recognition of your partnership to our growing network of supporters (an email list of 5,000+, social media following of nearly 8,000, and average monthly website views of over 10,000).
- Recognition in our Annual Report.
- The opportunity to send attendees of your choice to celebrate the event.

We have several package options to build your ideal partnership, or contact us to customize a package to meet your needs.

### PLATINUM SPONSOR - \$10,000

- 25 tickets to the event - send attendees of your choice, or donate!
- Prominent logo placement on event marketing materials and in the event space
- Three pieces of collateral distributed in attendee gift bags
- Featured article in our annual Impact Report highlighting your Platinum Sponsorship
- Recognition in pre-event emails sent to our audience of over 5,000 subscribers
- Spotlight on Empower Missouri's social media
- Verbal recognition as a Platinum Sponsor at the event

### GOLD SPONSOR - \$5,000

- 15 tickets to the event - send attendees of your choice, or donate!
- Logo placement on:
  - Programs
  - Slideshow
  - Registration page
  - Signage
- One piece of collateral distributed in attendee gift bags
- Recognition in Empower Missouri's e-newsletter and pre-event emails
- Shoutout on Empower Missouri's social media

### SILVER SPONSOR - \$2,500

- 10 tickets to the event - send attendees of your choice, or donate!
- Logo placement on:
  - Programs
  - Slideshow
  - Signage
- Recognition in pre-event emails
- Shoutout on Empower Missouri's social media

### BRONZE SPONSOR - \$1,000

- 5 tickets to the event - send attendees of your choice, or donate!
- Logo placement on slideshow and programs
- Shoutout on Empower Missouri's social media

To become a partner, visit our website and submit your information, and we will follow up with next steps. If you prefer to submit your information by mail, a form is available on the next page.



# PARTNERSHIP FORM



**GET STARTED!**

We're excited to partner with you to make lasting change in Missouri! To get started, you can quickly and easily submit your information at [www.EmpowerMissouri.org/KC-Sponsors](http://www.EmpowerMissouri.org/KC-Sponsors), or by scanning the QR code. Our team will follow up with you soon with any next steps.

If you would rather not submit online, please complete the below form and mail to: Empower Missouri, 3407 S. Jefferson Ave. #105, St. Louis, MO 63118.

## ORGANIZATION INFORMATION

Please write your organization's name *exactly* how you want it to be recognized and published.

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Contact Name : \_\_\_\_\_

Address : \_\_\_\_\_

City : \_\_\_\_\_ State : \_\_\_\_\_ Zip Code : \_\_\_\_\_

Email : \_\_\_\_\_ Phone : \_\_\_\_\_

## SPONSORSHIP INFORMATION

Please choose your sponsorship type.

### SIGNATURE EVENT PACKAGES

- Platinum Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze - \$1,000

## PAYMENT + NEXT STEPS

### Payment

Once Empower Missouri receives this form, you will be sent an invoice via Bill.com. You have two options:

- Pay with an Electronic Funds Transfer (EFT)
- Mail a check to 3407 S. Jefferson Ave. #105, St. Louis, MO 63118

## THANK YOU FOR YOUR SUPPORT!

Questions? Contact Angela Rickard at [angela@empowermissouri.org](mailto:angela@empowermissouri.org)