



2017 ANNUAL CONFERENCE

October 5-6, 2017 | Sheraton Clayton Plaza Hotel, Clayton, MO

POW! Persisting and Organizing to Win

Sponsorship or Ad Opportunities

Workers' rights are under attack. Wages are stagnant, and so-called "Right to Work" laws have reduced the power of unions. Still many lack health insurance, family leave, even workplace safety. How do we fight back? We build a sustained movement across lines that too often divide. That's the path to securing victories that benefit us all.

At this year's conference, Empower Missouri will offer opportunities for sponsorships or ads in our program booklet. Below you'll find descriptions of how each of these opportunities will benefit you/your organization.

Please consider **sponsoring** at one of the following levels:

- Platinum: \$3,000** – receive full-page color ad in premier location of the conference booklet (front/back cover); acknowledgement of sponsorship during three conference meal announcement periods; two registrations at no charge; complimentary display space/table.
- Gold: \$2,000** – receive full-page black & white ad in conference booklet; acknowledgement of sponsorship during three conference meal announcement periods; one registration at no charge; complimentary display space/table.
- Silver: \$1,000** - receive half-page black and white ad in conference booklet; acknowledgement of sponsorship during three conference meal announcement periods.
- Bronze: \$500** - receive quarter-page black and white ad in conference booklet; acknowledgement of sponsorship during three conference meal announcement periods.

Sponsors at all levels receive: Advertising of your sponsorship on our conference promotion e-mails and website; flyer/brochure of your choice in the bag presented to all attendees at registration; your logo featured in the PowerPoint slide show projected on the screen as the assembly gathers for each plenary session.

-OR-

Please consider **including an ad** in our program booklet at one of the following levels:

- Full-Page: \$2,000** – receive full-page black and white ad in conference booklet
- Half-Page: \$1,000** – receive half-page black & white ad in conference booklet
- Quarter-Page: \$250** - receive quarter-page black and white ad in conference booklet
- Biz Card Size: \$100** - receive eighth-page black and white ad in conference booklet

ALL ADS ARE BASED ON A STANDARD 8 ½ BY 11 PAGE.

Please Return Form by Mail, Fax, or Email to: Empower Missouri 308 E. High Street, Suite 100, Jefferson City, MO 65101 or email to aj@empowermissouri.org; Fax; 573-635-1648 on or before **September 1, 2017.**

Questions? Contact AJ Bockelman at 314-791-6777.